



POWERED BY

DADEM INVESTMENTS



Future of Customs & Borderless Trade

AFRICA TRADE & CUSTOMS WEEK SUMMIT



16-18 August 2023

08:00 AM to 05:00PM

Kigali Rwanda



DISCUSSIONS AND INSIGHTS

STRATEGY

Developing Strategic Collaborations between Trade Facilitation stakeholders to Create an Efficient Trade Environment

MANAGEMENT

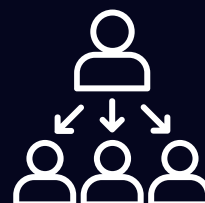
Fostering the Use of Mobile E-Commerce and Digital Customs to Improve Trade Facilitation

IMPLEMENTATION

Manifesting the AEO system as a Global Standard of Security and Efficiency

EVENT AT A GLANCE

500
Delegates



50
Exhibitors



50
Speakers





GLOBAL STAGE FOR AFRICA

ATCWS is committed to increasing knowledge and dialogue between the government and private sector trade leaders – and helping steer innovative ways of taking the global economy to new heights.

INTRODUCTION

Thought Leading Conference,
Panel Discussions & Workshops

The 2nd Edition of Africa Trade & Customs Week Summit focuses on Customs & Trade Facilitation with the theme around the Future of Customs & borderless Trade, mutual recognition between countries, enhancing customs to business dialogue, supply chain security, technologies and customs compliance.

“Industry leaders need to actively collaborate with governments to balance supply chain security and trade facilitation by implementing common, global security and customs declaration data requirements, and by encouraging their trading partners to participate”

CONTENT

The interactive leaders programme is focussed on G2G, G2B and B2B customs, supply chain, trade facilitation and technology issues + networking + exhibition Africa Trade will be the largest international Customs & Trade Facilitation programme in the second half of 2023 – the largest in Central Africa for 2023.



THE EXHIBITION

Linking Public and Private sector customs and trade leaders the exhibition is the largest event in Central Africa in 2023 for customs and private sector trade leaders – hosted in Kigali Rwanda - combined with our business matchmaking service exhibitors have enhanced access to arrange meetings directly with clients across sectors. Our partner will lead the development of the Rwanda Pavilion to showcase capabilities of The Country Customs Agencies as well as support key local entities such as zones, ports, trade agencies, technologies supply chain, logistics and related trade services.

International exhibitors include Customs & Border Agencies, Suppliers, Technologies, Services, Associations and Consultants.

BUSINESS MATCHMAKING

72% of our participants actively use our matchmaking system to prearrange an average of 10-12 meetings at Africa Trade & Customs Week Summit. The business matchmaking service is complimentary for registered participants allowing you to arrange meetings with Government & Private sector trade customs & trade directly. The service is open to registered participants, speakers, sponsors and exhibitors only and allows you to select meetings by categories of interest maximising your networking.

72%

of participants on average actively use the matchmaking service

68%

of meeting requests are successfully arranged through the service

10-12

number of average meetings arranged by each user during events



WHY EXHIBIT

- **BUSINESS MATCHMAKING** - Pre Arrange meetings with key clients (complimentary)
- **MEET & NETWORK** Government & Private Sector customs & trade clients directly
- **GENERATE** New Business Leads
- **SHOWCASE** New Products & Services
- **INCREASE** Your brand awareness direct to new & existing clients
- **TARGET** Your global clients directly
- **EXHIBIT** Capabilities, Solutions & Opportunities directly to trade decision makers

PARTICIPANTS BY SECTOR

PRIVATE SECTOR

Manufacturers, Trade Compliance & Supply Chain, Supply Chain IT Providers, Exporters, Importers, International Logistics & Freight Forwarders, Warehousing & Logistics, Customs Agents, Carriers, Port Operators, Airline Leaders, Technology Providers, Suppliers, Customs and Trade Compliance Consultants, Legal Advisory, Academics and Economics, Banking Sector and Distributors.

PRIVATE SECTOR – JOB TITLES

Head of Compliance, Head of Customs, Head of Taxation and Revenue, Customs Clearance, Head of Trade Facilitation, Head of Supply Chain & Logistics, Head of Shipping & Logistics, Manager Taxation, Head of Customs Operations, Head of Brand Protection, Head of illicit Trade, Head of International Trade, Trade Economic Operator.

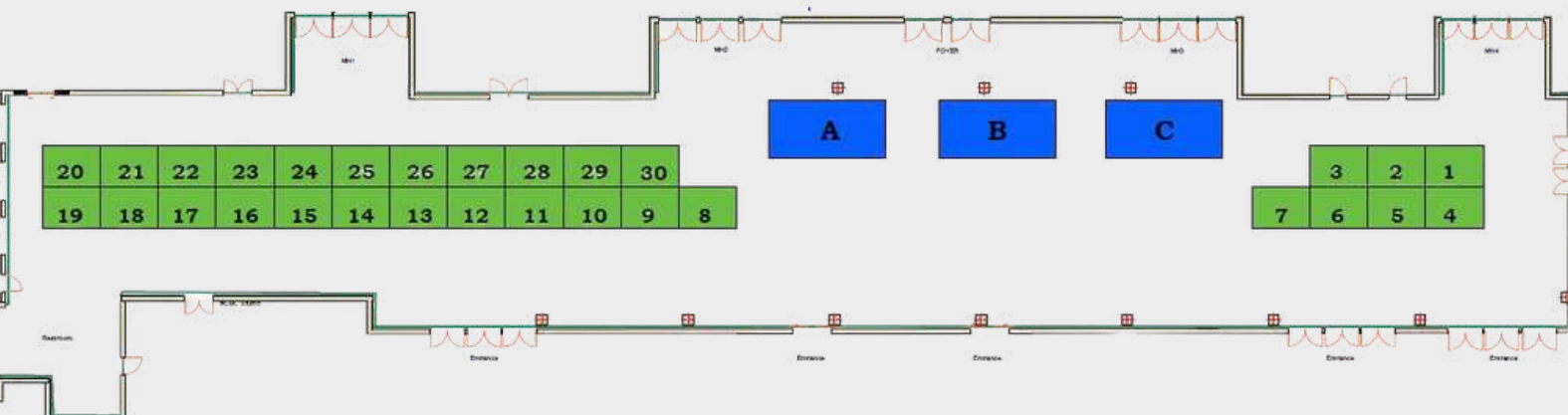
GOVERNMENT

Director Generals, Head of Customs Agencies (Federal & Regional) Division Directors, Head of International & Governmental Relations, Head of IT, & Technologies Border Protection Agencies, Head of Taxation, Exercise Collection & Related Agencies.

Vendors

Global Trade Management Solutions, Customs & Trade Technologies Solutions, Security & Trade Facilities Solutions, Customs & Trade Consulting/Advisory, Customs Hardware Providers, Special Trade & Economic Zones, Logistics and Freight Forwarders.

EXHIBITION RATES & FLOOR PLAN



Stand	Description	International Rate
Space Only	Exhibitors are free to make their own stand construction and design arrangements, subject to the approval of the Organiser. Minimum 9 sqm	USD 425 per sqm
Shell Scheme	3mx 2m, Walling, Fascia board with your company name, Spot lights, 1 x plug point, 1 x branded wall banner, carpeting, 1 x branded lockable counter, 2 x bar stools and 1 delegate ticket	USD 500 per sqm



SPONSORSHIP OPPORTUNITIES

Registration Sponsor

Includes:

- 3 x delegate tickets
- Company logo on show website under Sponsor section with a link to your company website
- Company logo on onsite signage and promotional marketing material
- Company logo on registration email confirmation
- Company logo on screens at registration area
- Company logo on registration forms onsite
- Rights to main registration area over 3 days
- Co-branding on registration container

Investment USD 6,000

Session Sponsor

Includes:

- 1 x Delegate ticket
- Placement of banners during sponsors session
- Tertiary positioning of company logo on all conference collateral
- Moderating/Speaking opportunity within sponsors branded conference session
- Company logo on show website on Sponsor section with a link to your company website

Investment USD 3,000

Capacity Building Workshop Sponsor

Includes:

- 3x Delegate tickets
- Ownership rights to 2 hr workshop
- Chair/table drop with promotional material
- Company logo on banners/screen inside during workshop
- Distribution of company information to attendees
- Speaking opportunity within selected panel discussion
- Company logo on onsite signage and promotional marketing material
- Company logo on show website on Sponsor section with a link to your company website

Investment USD 6,000

Presentation Sponsor

Includes:

- 20 min slot
- 1 x Delegate ticket
- Placement of banners during presentation
- Positioning of company logo on conference collateral
- Company logo on show website on Sponsor section with a link to your company website

Investment USD 2,500

SPONSORSHIP OPPORTUNITIES

Headline Sponsor

Includes:

- 6x Delegate tickets
- 1 min sponsored Vignette
- Headline title sponsor title
- Full page AD in event guide
- Branding and access to VIP room
- 1 x 20 mins corporate presentation
- Distribution of corporate information
- Placement of collateral on delegate tables
- Speaking slots x2 (sessions to be advised)
- 10 min keynote welcome opening address
- Complimentary 3m x 2m exhibition stand
- Logo on holding slides in conference room
- Bag and table drop with promotional material
- Acknowledgement of sponsor during CEO speech
- Company logo on banners in the conference room
- Additional placement of banners in hotel lobby (client to provide)
- Branding rights (provide banners for placement in areas within the venue)
- Company logo on show website on Sponsor section with a link to your company website
- Strategic placement of company logo on onsite signage and promotional marketing material
- Email blast to Dadem Investments Event division database of 15,000 qualified companies announcing sponsorship

Investment USD 25,000

Delegate Lanyards & Badge Sponsor

Includes:

- 1x Delegate ticket
- Company logo on onsite signage and promotional marketing material
- Company logo on show website on Sponsor section with a link to your company website

Sponsor to supply 500 lanyards

Investment USD 2,500

Delegate Bag Sponsor

Includes:

- 1x Delegate ticket
- Company logo on onsite signage and promotional marketing material
- Company logo on show website on Sponsor section with a link to your company website

Sponsor to supply 500 bags

Investment USD 2,500

** All rates quoted excludes 15% VAT and 5% service fee*



OFFICIAL BOOKING RATES

Government Agencies

USD 448

Private Sector

USD 640

*For group booking of 5 pax and above from same organisation, please contact info@africatradeandcustomsweek.co.za

*Please note our policy is 100% pre-payment before all Dadem events – No participants will be eligible to access the event without prior payment

Registration form

Attendee Details

Name: _____

Job Title: _____

Email: _____

Tel: _____

Name: _____

Job Title: _____

Email: _____

Tel: _____

Company Details

Company Name: _____

Address: _____

Postcode: _____

Country: _____

Tel: _____

VAT: _____

Name & Surname: _____

Signature (Mandatory): _____

Submit your registration by email:
sales@dademinvestments.co.za

ACCOMMODATION

A special room rate has been arranged for attendees at this summit. To take advantage of this special rate, please make your bookings directly with the hotel

Hotel reservations and travel arrangements are the responsibilities of the registrant.

TERMS & CONDITIONS

Upon the completion and receipt of the registration form, payment is required within 5 working days of the issuance of the invoice.

Full payment prior to the event is mandatory for attendance.

Cancellation must be received in writing at least 14 business days before the start of the event, to receive a refund less 50% processing fee per registration.

No refund will be made available for cancellation notifications received less than 14 business days before the event.

Payment Methods

Bank/Telegraphic Transfer

Bank Account Details:
Account Name: Dadem Investments
Account No: 62856245173
Bank Name: First National Bank
Branch Name: Rivonia
Branch Code: 250355
SWIFT: FIRNZAJJ

Credit Card

(Please note that a non-refundable 3% credit card administration fee applies.)

Please email
finance@dademinvestments.co.za

**CONTACT US NOW TO
RESERVE YOUR STAND, SECURE
YOUR DELEGATE TICKET OR
DISCUSS SPONSORSHIP**

We can tailor your package based on your specific business needs and we will work with you every step of the way.

MAXIMIZE YOUR PRESENCE

CONTACT US NOW



+ 27 11 236 8629
(Sales Team)



info@africatradeand
customsweek.co.za



No 6 Kikuyu Road
Sunninghill
Johannesburg



THE TEAM

Our team is highly specialized in events and exhibitions, offering a dedicated point of contact for each participant to truly immerse their business in the expo experience.

SPONSORSHIP & EXHIBITION

Dale Magaya: dale@dademinvestments.co.za
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DELEGATE & GROUP BOOKINGS

info@africatradeandcustomsweeksummit.co.za

SPEAKER ENQUIRIES

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